

## ORDER



**Orders**  
**Order / Rev:** 187139  
**Alt Order #:**  
**Product Desc:** STABENOW FOR SENATE 2012  
**Estimate:** 11276  
**Flight Dates:** 10/29/12 - 11/06/12  
**Original Date / Rev:** 06/26/12 / 11/13/12  
**Order Type:** REG

**Primary AE:** WOOD Local House  
**Sales Office:** L-GR  
**Sales Region:** Loc

**Agency Name:** Media Strategies & Research  
**Buying Contact:**  
**Billing Contact:**  
 1580 Lincoln Street  
 Denver, CO 80203

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Stabenow for Senate 2012  
**Demographic:** A25-54  
**Product Codes:** PL5  
**Priority:** P3  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** IN2114/IN2116/SP1753/AU1239/AL18/

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	103	\$86,075.00	\$73,163.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	103	\$86,075.00	\$73,163.75	0.00
<b>Totals</b>	<b>103</b>	<b>\$86,075.00</b>	<b>\$73,163.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOOD Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	10/29/12	11/06/12	5am Daybreak 5am Daybreak	CM	5a-6am	11111--	:30	5	\$250.00	P3	0.00	NM	7	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	11111--			5			\$250.00		0.00			
Week:		11/05/12	11/11/12	11-----			2			\$250.00		0.00			
E 2	WOOD	10/29/12	11/06/12	6am Daybreak 6am Daybreak	CM	6-7a	11111--	:30	5	\$650.00	P3	0.00	NM	7	\$4,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	11111--			5			\$650.00		0.00			
Week:		11/05/12	11/11/12	11-----			2			\$650.00		0.00			
E 3	WOOD	10/29/12	11/06/12	Today Show M-F Today Show	CM	658-9a	21111--	:30	6	\$975.00	P3	0.00	NM	10	\$9,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	21111--			6			\$975.00		0.00			
Week:		11/05/12	11/11/12	22-----			4			\$975.00		0.00			
E 4	WOOD	11/03/12	11/03/12	Daybreak Sat @6am Daybreak Sat 6am	CM	6-7a	-----1-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1-			1			\$150.00		0.00			
E 5	WOOD	11/03/12	11/03/12	Daybreak Sat @7am Daybreak Sat@7am	CM	658-8a	-----1-	:30	1	\$275.00	P4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1-			1			\$275.00		0.00			
E 6	WOOD	11/03/12	11/03/12	Today Show Sa	CM	758-10a	-----1-	:30	1	\$375.00	P4	0.00	NM	1	\$375.00

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Advertiser: POL/Stabenow for Senate 2012  
 Product Desc: STABENOW FOR SENATE 2012  
 Estimate: 11276  
**WOOD**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show Saturday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1-	1		\$375.00		0.00						
E 7	WOOD	11/04/12	11/04/12	Daybreak Sun @6am	CM	6-7a	-----1	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
Daybreak Sun @6am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1	1		\$125.00		0.00						
E 8	WOOD	11/04/12	11/04/12	Daybreak Sun @7am	CM	658-8a	-----1	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
Daybreak Sun @7am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1	1		\$250.00		0.00						
E 11	WOOD	10/29/12	10/29/12	Today Show 3	CM	10-11a	1-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
Today Show 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	1-----	1		\$200.00		0.00						
E 12	WOOD	11/01/12	11/01/12	M-F 11a-12p	CM	11a-12p	---1---	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
eightWest															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---1---	1		\$75.00		0.00						
E 13	WOOD	10/30/12	11/05/12	Noon News	CM	12-1p	11-----	:30	2	\$225.00	P4	0.00	NM	2	\$1,725.00
News 8 @ Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-1-----	1		\$225.00		0.00						
Week:		11/05/12	11/11/12	1-----	1		\$225.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
13	WOOD	11/05/12-11/11/12		Noon News	12-1p		M-----	:30	<del>(\$225.00)</del>	0.00	NM				
See MG 13.14															
[preempted by sect 1]															
14	WOOD	11/05/12-11/05/12		Noon News	12-1p		M-----	:30	\$1,500.00	0.00	NM				
Ⓜ MG for 13.13 11/05															
[Makegood]															
E 15	WOOD	11/05/12	11/05/12	M-F 2-3p	CM	2-3p	1-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
Rachael Ray															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	1-----	1		\$125.00		0.00						
E 16	WOOD	10/29/12	11/05/12	M-F 3-4p	CM	3-4p	11111--	:30	5	\$125.00	P4	0.00	NM	6	\$750.00
The Doctors															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	11111--	5		\$125.00		0.00						
Week:		11/05/12	11/11/12	1-----	1		\$125.00		0.00						
E 17	WOOD	10/29/12	11/05/12	M-F 4-5p	CM	4-5p	11111--	:30	5	\$400.00	P4	0.00	NM	6	\$3,325.00
Ellen															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	11111--	5		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
17	WOOD	10/29/12-11/04/12		M-F 4-5p	4-5p		MTWThF---	:30	<del>(\$400.00)</del>	0.00	NM				
See MG 17.21															
[Special Report]															
21	WOOD	11/05/12-11/05/12		M-F 4-5p	4-5p		M-----	:30	\$1,325.00	0.00	NM				
Ⓜ MG for 17.17 10/31															
[makegood]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	1-----	1		\$400.00		0.00						
E 18	WOOD	10/29/12	11/05/12	M-F 5p News	CM	5-530p	11111--	:30	5	\$1,150.00	P3	0.00	NM	6	\$9,750.00
M-F News 8 @5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	11111--	5		\$1,150.00		0.00						
Week:		11/05/12	11/11/12	1-----	1		\$1,150.00		0.00						

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 Estimate: 11276  
**WOOD**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 18	WOOD	10/29/12	11/05/12	M-F 5p News M-F News 8 @ 5p	CM	5-530p	11111--	:30	5	\$1,150.00	P3	0.00	NM	6	\$9,750.00
<div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>                      Week: 11/05/12 11/11/12 1----- 1 \$1,150.00 0.00                 </div>															
<div> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>                      20 VOOD 11/05/12-11/11/12 M-F 5p News 5-530p M----- :30 <del>(\$1,150.00)</del> 0.00 NM                      See MG 18.21                      [preempted by sect 1 ]                 </div>															
<div>                     21 VOOD 11/05/12-11/05/12 M-F 5p News 5-530p M----- :30 \$4,000.00 0.00 NM                      Ⓜ MG for 18.20 11/05                      [Makegood]                 </div>															
E 19	WOOD	10/29/12	11/05/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	11121--	:30	6	\$1,150.00	P3	0.00	NM	7	\$8,050.00
<div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>                      Week: 10/29/12 11/04/12 11121-- 6 \$1,150.00 0.00                      Week: 11/05/12 11/11/12 1----- 1 \$1,150.00 0.00                 </div>															
E 20	WOOD	10/29/12	11/05/12	M-F 6p News M-F News 8 @ 6p	CM	6-630p	11111--	:30	5	\$2,000.00	P3	0.00	NM	6	\$12,000.00
<div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>                      Week: 10/29/12 11/04/12 11111-- 5 \$2,000.00 0.00                      Week: 11/05/12 11/11/12 1----- 1 \$2,000.00 0.00                 </div>															
E 21	WOOD	11/02/12	11/02/12	Fri Hour 1 Friday 8-9p	CM	8-9p	----1--	:30	1	\$400.00	P5	0.00	NM	0	\$0.00
<div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>                      Week: 10/29/12 11/04/12 ----1-- 1 \$400.00 0.00                 </div>															
<div> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>                      4 VOOD 10/29/12-11/04/12 Fri Hour 1 8-9p -----F---- :30 <del>(\$400.00)</del> 0.00 NM                      Credited                      [credit]                 </div>															
E 22	WOOD	10/29/12	11/05/12	M-F 7-730p Inside Edition	CM	7-730p	11111--	:30	5	\$450.00	P4	0.00	NM	2	\$900.00
<div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>                      Week: 10/29/12 11/04/12 1-1---- 2 \$450.00 0.00                      Week: 11/05/12 11/11/12 ----- 0 \$450.00 0.00                 </div>															
E 23	WOOD	10/29/12	11/05/12	M-F 730-8p Access Hollywood	CM	730-8p	11111--	:30	5	\$400.00	P4	0.00	NM	6	\$5,000.00
<div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>                      Week: 10/29/12 11/04/12 11111-- 5 \$400.00 0.00                      Week: 11/05/12 11/11/12 1----- 1 \$400.00 0.00                 </div>															
<div> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>                      13 VOOD 11/05/12-11/11/12 M-F 730-8p 730-8p M----- :30 <del>(\$400.00)</del> 0.00 NM                      See MG 23.14                      [preempted sect 1 ]                 </div>															
<div>                     14 VOOD 11/05/12-11/05/12 M-F 730-8p 730-8p M----- :30 \$3,000.00 0.00 NM                      Ⓜ MG for 23.13 11/05                      [makegood]                 </div>															
E 24	WOOD	11/05/12	11/05/12	Mon Prime Other 2 Monday 8-10p	CM	8-10p	1-----	:30	1	\$2,000.00	P4	0.00	NM	0	\$0.00
<div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>                      Week: 11/05/12 11/11/12 1----- 1 \$2,000.00 0.00                 </div>															
<div> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>                      4 VOOD 11/05/12-11/11/12 Mon Prime Other 2 8-10p M----- :30 <del>(\$2,000.00)</del> 0.00 NM                      Credited                      [credit]                 </div>															
E 25	WOOD	10/29/12	10/29/12	Mon Hour 3 Monday 10-11p	CM	10-11p	1-----	:30	1	\$875.00	P4	0.00	NM	1	\$875.00
<div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>                      Week: 10/29/12 11/04/12 1----- 1 \$875.00 0.00                 </div>															
E 26	WOOD	10/30/12	10/30/12	Tue Prime Other 1 Tues 8-10p	CM	758-10p	-1-----	:30	1	\$2,000.00	P4	0.00	NM	1	\$2,000.00

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 Product Desc: STABENOW FOR SENATE 2012  
 Estimate: 11276

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 26	WOOD	10/30/12	10/30/12	Tue Prime Other 1 Tues 8-10p	CM	758-10p	- 1 - - - - -	:30	1	\$2,000.00	P4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	- 1 - - - - -		1			\$2,000.00			0.00			
E 27	WOOD	10/30/12	10/30/12	Tue Hour 3 Tuesday 10-11p	CM	10-11p	- 1 - - - - -	:30	1	\$1,250.00	P4	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	- 1 - - - - -		1			\$1,250.00			0.00			
E 28	WOOD	10/31/12	10/31/12	Wed Hour 2 Wednesday 9-10p	CM	9-10p	- - 1 - - - -	:30	1	\$875.00	P4	0.00	NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	- - 1 - - - -		1			\$875.00			0.00			
E 29	WOOD	10/31/12	10/31/12	Wed Hour 3 Wednesday 10-11p	CM	10-11p	- - 1 - - - -	:30	1	\$875.00	P4	0.00	NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	- - 1 - - - -		1			\$875.00			0.00			
E 30	WOOD	11/01/12	11/01/12	Thur Hour 2 Thursday 9-10p	CM	9-10p	- - - 1 - - -	:30	1	\$1,500.00	P4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - 1 - - -		1			\$1,500.00			0.00			
E 31	WOOD	11/02/12	11/02/12	Fri Hour 2 Friday 9-10p	CM	9-10p	- - - - 1 - -	:30	1	\$875.00	P4	0.00	NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - 1 - -		1			\$875.00			0.00			
E 32	WOOD	11/03/12	11/03/12	Sat Hour 2 Saturday 9-10p	CM	9-10p	- - - - - 1 -	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - 1 -		1			\$350.00			0.00			
E 33	WOOD	10/29/12	11/05/12	LN M-F M-F News 8 @ 11	CM	11-1135p	1 1 1 1 1 - -	:30	5	\$1,450.00	P3	0.00	NM	6	\$8,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	1 1 1 1 1 - -		5			\$1,450.00			0.00			
Week:		11/05/12	11/11/12	1 - - - - -		1			\$1,450.00			0.00			
E 34	WOOD	11/03/12	11/03/12	LN Sa Saturday News 8 @ 11	CM	11-1130p	- - - - - 1 -	:30	1	\$1,450.00	P3	0.00	NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - 1 -		1			\$1,450.00			0.00			
E 35	WOOD	11/04/12	11/04/12	NFL 11p News Sun 11p News (NFL)	CM	1130-12a	- - - - - 1	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - 1		1			\$500.00			0.00			
N 36	WOOD	10/29/12	11/05/12	Tonight Show/Jay Leno Tonight Show w/ Leno	CM	1135-1235a	1 1 1 1 1 - -	:30	5	\$300.00	P4	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	1 1 1 - - - -		3			\$300.00			0.00			
Week:		11/05/12	11/11/12	- - - - -		0			\$300.00			0.00			
N 37	WOOD	10/29/12	10/29/12	Today Show 2 Today Show 2	CM	9-10a	M - - - - -	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	M - - - - -		1			\$300.00			0.00			
N 38	WOOD	10/29/12	10/30/12	Noon News News 8 @ Noon	CM	12-1p	M T - - - - -	:30	2	\$225.00	P4	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	M T - - - - -		2			\$225.00			0.00			
N 39	WOOD	11/05/12	11/05/12	Mon Prime Other 2 Monday 8-10p	CM	8-10p	M - - - - -	:30	1	\$4,000.00	P3	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M - - - - -		1			\$4,000.00			0.00			
N 41	WOOD	11/06/12	11/06/12		CM	5a-6am	- T - - - - -	:30	1	\$250.00	P3	0.00	NM	1	\$250.00

Order / Rev: 187139  
 Alt Order #:  
 Flight Dates: 10/29/12 - 11/06/12

Advertiser: POL/Stabenow for Senate 2012  
 Product Desc: STABENOW FOR SENATE 2012  
 Estimate: 11276

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
5am Daybreak																
5am Daybreak																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		11/05/12	11/11/12	-T-----	1		\$250.00		0.00							
N42	WOOD	11/06/12	11/06/12	WOOD News @430am CM		430-5a	-T-----	:30	1	\$25.00	P5	0.00	NM	0	\$0.00	
WOOD News @ 430am																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		11/05/12	11/11/12	-T-----	1		\$25.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WOOD	11/05/12-11/11/12		WOOD News @430am	430-5a		-T-----	:30		<del>(\$25.00)</del>		0.00	NM			
Unresolved																
[NA]																
N43	WOOD	11/06/12	11/06/12	Today Show 3	CM	10-11a	-T-----	:30	2	\$400.00	P3	0.00	NM	2	\$800.00	
Today Show 3																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		11/05/12	11/11/12	-T-----	2		\$400.00		0.00							
N44	WOOD	11/06/12	11/06/12	Days of Our Lives	CM	1-2p	-T-----	:30	2	\$400.00	P3	0.00	NM	2	\$800.00	
Days of Our Lives																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		11/05/12	11/11/12	-T-----	2		\$400.00		0.00							
N45	WOOD	11/06/12	11/06/12	WOOD News @430am CM		430-5a	-T-----	:30	2	\$100.00	P3	0.00	NM	2	\$200.00	
WOOD News @ 430am																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		11/05/12	11/11/12	-T-----	2		\$100.00		0.00							
														Totals	103	\$86,075.00